

## Cookie Policy

### 1. Use of cookies

We are using cookies in order to provide our website and to improve your website experience. This cookie policy describes the cookies we use, the purposes for using them and what you can do to disallow our use of cookies.

### 2. What is a cookie and which cookies do we use?

Cookies are small text files that are placed on your browser or the hard drive of your computer. Cookies are widely used in order to make websites work, work more efficiently and to provide information to the owners of the site.

Cookies enables us to estimate the number of people visiting our websites and to analyze usage patterns. They further enable us to store information about your preferences, allowing us to customize our website according to your individual interests; and recognize you when you return to our website.

Below please find a description of the cookies we use and why.

#### Google Analytics

This website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purposes of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above.

These are the specific Google Analytics cookies we use:

<code>_ga</code>	2 years	Used to distinguish users
<code>_gat_Waas</code>	24 hors	Used to distinguish users
<code>_gid</code>	1 minute	Used to throttle request rate.

If you wish to learn more about Google Analytics, please click [here](#).

### Powr.io

We use third party cookies from Powr.io in order to monitor information on social media such as Instagram, Twitter, Facebook and YouTube. These cookies may be set through our site by our advertising partners. They may be used e.g. to build a profile of your interests and show you relevant adverts on other sites.

The cookies used do not store directly identifiable information but will identify your unique browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.

These are the specific Powr.io cookies we use:

__asc	30 min
__auc	1 day
_gat	1 minute
_gat_powr_apps	SessionCookie
_gid	2 days
ahoy_unique_xxxx	7 months, 26 days, 1 hour
ahoy_visit	7 months, 26 days, 1 hour
ahoy_visitor	Session cookie
split	1 year
unique_id	Session cookie

Furthermore, we use a session cookie, ASP.NET\_SessionId which is sent to the web browser. The cookie is used when you open the browser and then go to a website that implements the ASP.NET session state. The cookie is deleted when you close your browser.

### Cookies used under the "PRESS" heading

When clicking on the PRESS heading on the SF Studios website you will be redirected to the Clipsource marketing tool. Clipsource uses cookies, but these will not collect, use or store any identifiable personal data relating to you. Please read more about the cookies placed by Clipsource in the separate Clipsource Cookie Policy accessible under the PRESS heading.

### **3. How do I change my cookie settings?**

If you do not wish us to use cookies, you may set your browser to refuse cookies, or to alert you when cookies are being sent. However, if you select this setting you may be unable to access certain

parts of our website. Unless you have adjusted your browser settings so that it will refuse cookies, your system will continue to accept cookies when you direct your browser to our website.

To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, please visit: <https://www.aboutcookies.org/> or <http://www.allaboutcookies.org/>.

To opt out of being tracked by Google Analytics across all websites, please visit: <https://tools.google.com/dlpage/gaoptout>.

#### **4. Questions, concerns or complaints**

For further information about this Cookies Policy, please contact us at: [gdpr@sfstudios.se](mailto:gdpr@sfstudios.se)

You can also contact us at:

AB Svensk Filmindustri  
Box 7200  
103 88 Stockholm  
Telephone number: +46 (0)8 409 188 00

Please refer to our Privacy Notice for further information regarding how we process your personal data.

---